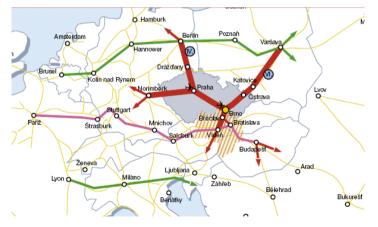
Brno Sustainable Urban Mobility Plan Iva Rorečková, Brno City Municipality 3.11. 2021

SOLD HER

Brno – Czech Republic



- Brno has population 370,000
- Brno covers area of 230 km²
- Second largest city in Czech Republic
- A city of universities more than 80 000 students





Brno participation in European projects

- CIVITAS ELAN (7th Framework Programme) 2008 2012
- CH4LLENGE (Intelligent Energy Europe) 2013 2016
- CIVITAS 2MOVE2 (HORIZONT 2020) 2012 2016
- LOW CARB (Interreg CENTRAL EUROPE) 2017 2020



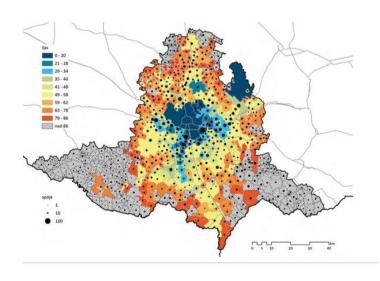


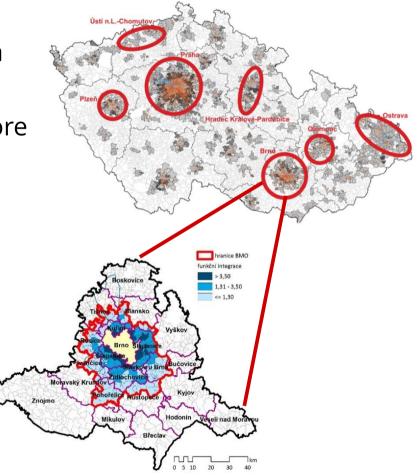




Area of interest for SUMP

- Brno SUMP is not covering only the administrative area of the city but its functional area – Brno Metropolitan Area (BMA)
- BMA includes 167 municipalities with more than 600.000 inhabitants





Brno Sustainable Urban Mobility Plan **B R N O**

Timeline

- 2013 2014 terms of refence; public procurement for consultancy
- 2014/08 signed of terms of agreement with AFRY
- 2014/10 proposal of the analytical part of SUMP
- 2015/02 start of the discussion of the analytical part of SUMP
- 2015/06 approval of the analytical part of SUMP by City Council
- 2015/09 expert workshop for the proposal of the Brno SUMP Vision
- 2015/12 approval of Brno SUMP Vision
- 2016/02 proposal of planning part of SUMP
- 2016/03 start of the discussion of the planning part of SUMP
- 2017/01 2nd proposal of planning part of SUMP
- 2017/03 start of SEA Process
- 2018/04 end of SEA Process with the official approval of the superior authority (South Moravian Region)

Brno Sustainable Urban Mobility Plan B R N O

Timeline

2018/06 – as a final part of the SEA Process the official approval of the superior authority was approved by City Assembly

2018/09 – SUMP was approved by City Assembly

2018/10 – Brno SUMP was discussed and certify by Czech Ministry of transport



Terms of reference (December 2013 – May 2014)

- From the beginning of the whole process the cooperation within the municipality and with important institution was established
- Terms of refence for Brno SUMP (the content) was reviewed by:
 - Urban Planning and Development Department of Brno City Municipality (BCM)
 - Environmental Department of BCM
 - Health Department of BCM
 - City Strategy Office
 - South Moravian region Departments
 - Brno Public Transport Company
 - Brněnské komunikace, a.s.
- No Czech Guidelines or Methodology for SUMP development was available by that time
- Proposal of content is based on Urban Mobility Package and is in accordance with the Annex 1 "A Concept for Sustainable Urban Mobility Plans"



Terms of reference (December 2013 – May 2014)

- The public procurement was managed by external provider
- The procedure of the public procurement was set up by the law
- The criteria for evalution was time and money
 - 1. criterion bid price 70%
 - 2. criterion deadlines 30%
 - 1. subcriterion deadline for analytical part 30%
 - 2. subcriterion deadline for planning part 30%
 - 3. subcriterion deadline for Action Plan 30%
 - 4. subcriterion deadline for fair copy of SUMP 10%
- We reciveid six offers the best offer AFRY
- Bid price (1.983.795.-, CZK; 77.600.- €)

BRNO

Communication, stakeholders and citizens engagement in the process of SUMP development in Brno

- The development of the strategy of SUMP communication begun at the same time as SUMP development – autumn 2014
- No Czech Guidelines or Methodology for SUMP development
- External consultancy was hired to develop the strategy and to help with the implementation of the proposed activities
- Dedicated website for Brno Mobility Plan has started operation in March 2015
- All documents produced within the process of Brno SUMP development are published there
- Unique logos and motto "We are in it together!"
- Communication Strategy and some of the activities coo funded from the EU project CH4LLENGE (IEE Programme)





Analytical Part (August 2014 – June 2015)

- Analytical part was published on website and sent to all involved stakeholders.
- First discussion with citizens took place in March 2015 almost 120 people participated.
- For Analytical part more than 350 comments and remarks were received.
- Participants were asked to join the so called working groups which were established to involve active citizen into the consultation process for Brno SUMP development
- Four Working Groups were focused on Transport modes but with the development of the SUMP Vision the focus was change according to Vision's strategic objectives.
- Originally 70 people enroll but only 20 people is still active.
- Working Groups met in September 2015, March 2016, March 2017.





Analytical Part (August 2014 – June 2015)

- Analytical Part was also discussed with city districts, experts and companies/institutions.
- City and Region Departments were involved.
- Political clubs, City Council Committees.
- It was approved by the City Council in June 2015
- CH4LLENGE University event focused on University students to introduced them in the sustainable urban mobility planning
- Long term cooperation not only in the process of Brno SUMP was established.





SUMP Vision (June 2015 – December 2015)

- The experts workshop Brno Mobility 2050
 Vision workshop took place in September 2015 its aim was to present different views on future of Brno mobility and helped politicians in their decision
- Cooperation with Brno Smart City
- Five experts from Universities and research organizations were ask to prepare a vision of Brno Mobility in 2050 based on Analytical Part
- More than 50 experts not only on transport, but also on environment, demography or urban planning participated at workshop and prepare five potential vision of Brno´s mobility
- Representatives for City Departments, South Moravian Region, Brno Public Transport Company, KORDIS JMK, Brno Universities and Research Organization





SUMP Vision (June 2015 – December 2015)

- During the workshop participants experts, politicians - were working with the proposals to add their knowledge.
- Mayor and City Council Members participate at the workshop and were discussing the proposals with the experts and authors of the vision.
- The all five updated proposals the results of the workshop were presented to public during the meeting of the Brno SUMP working groups.
- Brněnská ozvučná deska board of Brno´s architects, people involved in city development and politicians.
- SUMP Vision Approved by City Council in December 2015











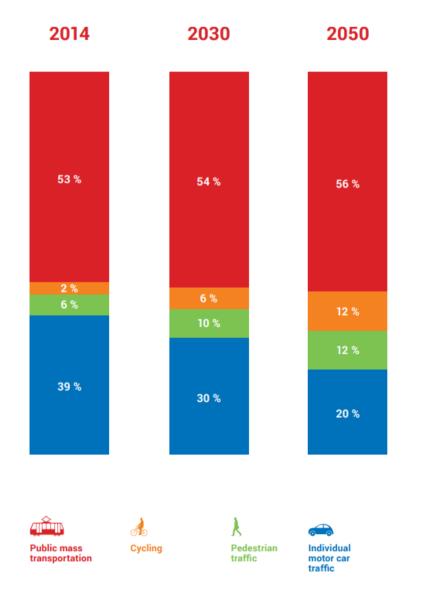


BRNO

Brno SUMP Vision

The city of Brno is placed on the top of the quality of life rankings in 2050. 480 thousand inhabitants, who are living here are not forced seeking for the fresh air outside the city at the weekends. Brno is the city, where is easy to live without a car. It is a city of the short trips with connected transport modes. Mobility - the fundamental building stone of quality of life in the city - is the main politic topic, and an active citizen participation on mobility issues has history of 35 years. There are any limitations for travel habits of elders or disabled travelers. The city is in the long term, conceptually and coordinated addressing the transport system efficiency. The main aims of the transport planning are accessibility, speed and an ease. Thanks to the broad data base not only in transport but also in demography, economics and citizens migration, the city can flexibly react in field of mobility.

Brno SUMP Vision



Brno SUMP Vision

BRNO

1.

MODAL SPLIT BETWEEN SUSTAINABLE MODES OF TRANSPORT (PUBLIC TRANSPORTATION, CYCLING AND PEDESTRIAN TRAFFIC)

STRATEGIC OBJECTIVES

- Increase the share of public transport, cycling and pedestrian traffic in the modal split
- Increase the integration of sustainable modes of transport (share of multimodal routes) and accelerate public transportation (travel speed on reference journeys taken by public transportation higher by 15% in 2030)
- Increase the number of households not in possession of a car (by 20% by the year 2050)



ROAD COMMUNICATION NETWORK OF THE CITY AND QUALITY OF PUBLIC SPACES

STRATEGIC OBJECTIVES

- Not to increase the capacity of the road communication network for individual motor car traffic in the central part inside the city after completion of the construction of the protective transport system (maintaining of the total number of parking places in the broader centre of the city on the level of the actual need)
- Increase accessibility and attractiveness of sustainable modes of transport in the city and its hinterland (for example suburban railways), (the share of suburban railways on reference journeys will grow by 20% by the year 2030 to the detriment of individual motor car traffic)
- Increase the number and quality of public spaces (increase in the percentage of inhabitants of the city satisfied with public spaces by 30% by the year 2030)

Brno SUMP Vision

BRNO

3. <u>ní</u>

ORGANISATION AND CONTROL OF TRAFFIC AND OF THE DEMAND FOR TRANSPORT

STRATEGIC OBJECTIVES

- Combine traffic and spatial planning, implement principles of integrated traffic planning including strengthening of the importance of telematic systems
- Implement comprehensive planning of the transport of employees and visitors to big enterprises and institutions, including projects generating traffic (for example plans of mobility for shopping centres, compulsory corporate plans of mobility for organisations with more than 100 employees by the year 2020, and with more than 50 employees by the year 2025)
- Implementing education, training, raising awareness in the area of urban mobility and information of traffic participants



PROTECTION OF INHABITANTS AGAINST NEGATIVE IMPACTS OF TRAFFIC, HIGH ENERGY CONSUMPTION OF TRAFFIC

STRATEGIC OBJECTIVES

- Reduce the number of traffic accidents (fulfil national objectives, for example reduction of the number of victims of traffic accidents to one half compared to the year 2015 by the year 2025)
- Reduce the number of inhabitants suffering from above-the-limit noise from traffic (by the year 2025, less than 5% of the population of the city should suffer from above-limit noise from traffic)
- Reduce emissions of greenhouse gases and reduce the energy consumption of transport per passenger (a fourfold reduction in greenhouse gas emissions by the year 2050 compared to the year 2010, or: 1 tonne equivalent of CO₂ per person per year by the year 2050); decrease in total energy consumption in transport per passenger by 20% by the year 2050)
- Ensure reliability of the transport system in case of emergency situations
- Minimise the negative impacts of city logistics

Planning Part (January 2016 – June 2017)

- The preparation of the Planning part based on approved vision was divided into two parts.
- So called draft of Planning part was finished in March 2016 – published on website, sent to authorities, city districts.
- Public discussion and Meeting of Brno SUMP Working Group Meeting took place.
- More than 700 remarks and comments was gathered and evaluated.
- Cooperation with experts, city districts, authorities.
- Cooperation with Smart City new ways how to involved citizens and new ideas
 - Idea Camp April 2016
 - City Hack February 2017







Planning Part (January 2016 – June 2017)

- After the first phase which ended in July 2016 the second phase of development of Planning part.
- Finished Planning Part was published to get feedback.
- Public discussion and Meeting of Brno SUMP Working Group Meeting took place.
- Two special Meetings with city districts and neighboring municipalities took place.
- Almost 1300 comments were received and evaluated.









Other Activites









Brno Sustainable Urban Mobility Plan 🛛 🖪 🧧 🖉

Process SEA (March 2017 – September 2018)

- Strategic Environmental Assessment (SEA) process for Brno SUMP has started last year.
- The assessment and evaluation of the policy Brno SUMP was prepared strictly according to the law.
- Public consultation discussion, written comments.
- April 2018 the final decision of the Regional Authority consent with policy of Brno SUMP.
- Process of the adoption of SUMP is starting.



Connection with other city Policies

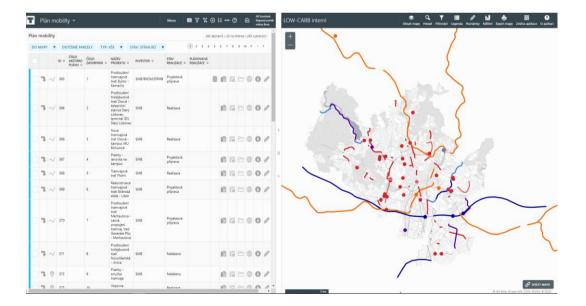
- Action Plan on Air Quality
- City Strategy Brno 2050
- Suistainable Energeric Plan for Brno

Brno Sustainable Urban Mobility Plan B R N O

SUMP – where we are now

- Action plans are prepared every year
- – cooperation with
 - South Moravian Region, Správa železnice (owner of the railway infrastructure), Ředitelství silnic a dálnic (owner of the road infrstructure)
 - Brno Public Transport Company, Brněnské komunikace, a.s.
- Action plan is a list of mobility project in the city and metropolitan area
- We have online GIS tool to help us with the gathering and presentation of the information and data

- Internal application for the mobility projects
- Tabs and maps
- Information timeline, budget and location







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Brno Sustainable Urban Mobility Plan B R N O

BRNOINMOTION

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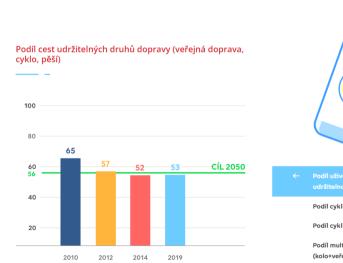
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BRNO BRNOINMOTION

Evaluation of SUMP

- Set up indicators
- Collection of the data
- Monitor of the data development



Oblasti plnění cílů



Podíl cyklistů (%)

Podíl cyklistů a pěších (%)

Podíl multimodálních cest (kolo+veřejná doprava, kolo+pěší, %)

Podíl udržitelných módu dopravy (%)

28



- <u>www.brnoinmotion.cz</u>
 - Brno SUMP
- <u>https://gis.brno.cz/ost/low-carb/</u>
 - LOW-CARB evidence akčního plánu

BRNO

Thank you for your attention

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