

4th November 2021

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Sustainable Mobility Plan for Prague and its suburbs

Project structure

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Prague Institute of Planning and Development

- Organization funded by Prague and represents the city in spatial planning matters
- Expert body for strategic development, city planning and land use planning
- About 250 employees
- CAMP (exhibition hall)



Schedule



Initiation

Analysis

Scenarios

Proposal

Action

Management structure

- Elaboration city organizations and Municipality



- External project manager



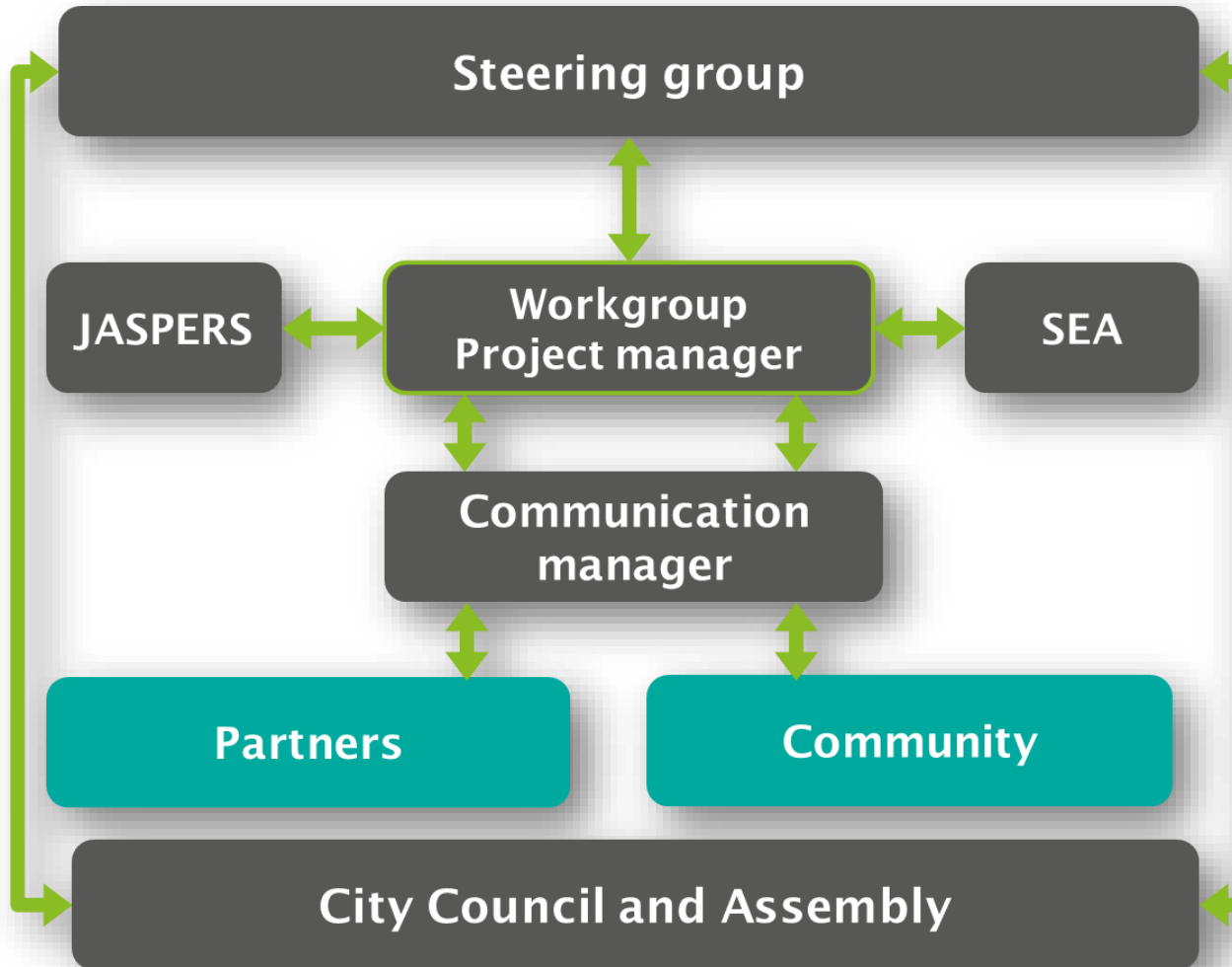
- External PR manager



- Partly external consultants for specific tasks



Management structure



Project manager - tendering

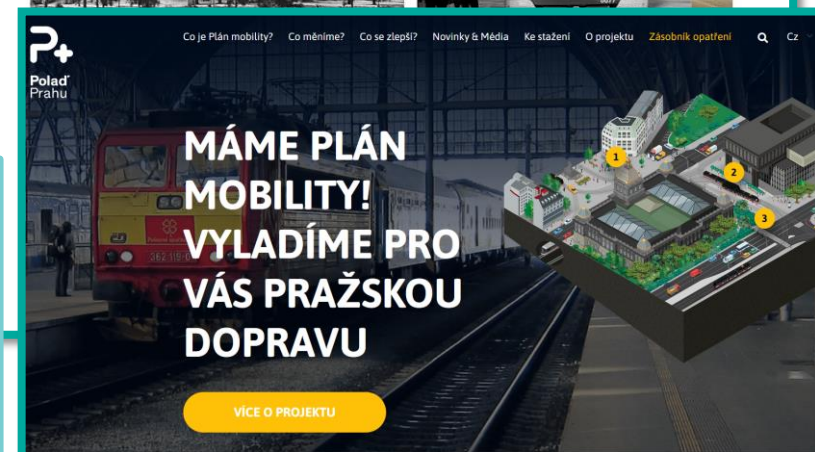
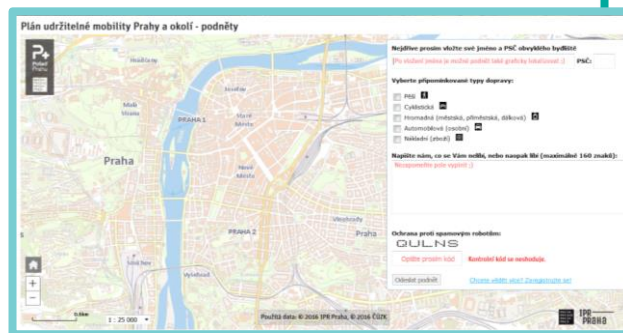
- External attorney support for tendering
- 60% price - fixed price for project and hour rate for approval discussions
- 40 % quality
- Qualification:
 - Legal conditions (impeccability, solvency , ...)
 - Fixed project leader and deputy project leader
 - Team qualification: Transport infrastructure, transport economy and environmental specialist with adequate certificates and experience
 - Transport strategy elaboration experience (5 in 5 years, 1 city over 100 000 Inhabitants)

Tendering - quality

- 40 % quality
 - 80% Strategy plan developing
 - 20% professional level, complexity, formal tasks
- Prague Strategic plan (mobility part) developing according to mobility plan methodologies
 - „Strategic plan has basic vision, mobility plan shows the way“
 - JASPERS and Rupprecht methodologies
 - Adequate developing for Prague conditions
 - 10-20 standardized pages
 - Expert evaluation panel

PR manager - marketing

- Tendering through Regional manager PIT
- Brand
- P+ abbreviation
- www.poladprahu.cz
- „Polad’ Prahu“ campaign



Thank you for your attention
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